Applicant	Grant Round	Program Name	Amount	Locality	GOVa
Bland County Tourism	DMO Marketing Program	Continuation of The Big Picture	\$10,000.00	Bland	
Birthplace of Country Music, Inc.	Marketing Leverage Program	Where Country Music Began	\$9,000.00		
Explore Bristol	DMO Marketing Program	Explore Bristol-Explore More	\$20,000.00		
Explore Bristol	Marketing Leverage Program	Moments of Zen in Bristol	\$15,000.00	Bristol	
		Southern Gap Outdoor			
		Adventure - Where Relaxation			
Southern Gap Outdoor Adventure	Marketing Leverage Program	Meets Adventure!	\$4,500.00	Buchanan	:
City of Galax	DMO Marketing Program	Tune Into Your Next Adventure	\$20,000.00	Galax	
City of Galax	Marketing Leverage Program	Pickin' & Playin' in Galax	\$6,300.00		
Grayson County Tourism	DMO Marketing Program	Novus	\$20,000.00		
Grayson County Tourism	Marketing Leverage Program	Go Wild Grayson	\$4,800.00	-	
Breath of Dawn	Marketing Leverage Program	Find SWVA Find Yourself	\$2,000.00		
Russell County Tourism			φ2,000.00	nussell	······································
Department	DMO Marketing Program	Experience MORE	\$6,650.00	Russell	
		The Russell Theatre Spring &			
Town of Lebanon	Marketing Leverage Program	Summer Advertising Plan	\$2,000.00	Russell	:
Smyth County Tourism		-			
Association	DMO Marketing Program	Fish Blue Ridge - PHASE II	\$18,600.00	Smyth	:
		Virginia's High Point: Attracting		-	
Smyth County Tourism		Millennial Visitors to Smyth			
Association	Marketing Leverage Program	County	\$19,312.80	Smvth	
Smyth County Tourism		Smyth County and the Road to	+		
Association	VA250 Marketing Program	Revolution	\$9,487.00	Smyth	
Richlands Railroad Section	0 0	Jeffersonian Dialogue/Rail		-	
Foreman's House	VA250 Marketing Program	History	\$10,000.00	Tazewell	
Fazewell County Chamber of			+_0,000.00		
Commerce	Marketing Leverage Program	Oktobrewfest	\$3,000.00	Tazewell	:
Barter Foundation Incorporated	Marketing Leverage Program	Destination Barter	\$30,000.00	Washington	:
		Repaving The Crooked Road:			
The Crooked Road: Virginia's		Updated Marketing			
Heritage Music Trail	Marketing Leverage Program	Technologies	\$2,600.00	Washington	
		User-Generated Content (UGC)			
Town of Abingdon	DMO Markating Program	. ,	\$10,000,00	Washington	
Town of Abingdon	DMO Marketing Program	Campaign for Abingdon, Virginia Businesses Connected		Washington Washington	
Fown of Abingdon	Marketing Leverage Program		<u>۵</u> /,800.00	Washington	
Town of Abingdon	VA250 Markating Brogram	Doucmenting Abingdon's	\$10,000,00	Washington	
Fown of Abingdon	VA250 Marketing Program	American History	φ10,000.00	งงอราแบรเบบ	
		Boosting Tourism Recovery			
Town of Democracy	DMO Montration Due and	Post-Helene for the 2025		Maabin star	
Fown of Damascus	DMO Marketing Program	Season and Beyond	\$20,000.00	Washington	
Fumbling Creek Cider Company	Marketing Leverage Program	Mature In Place: Expanding our Regional Footprint	\$6.016.00	Washington	
			ψ0,010.00	washington	·
Virginia Highlands Festival	Marketing Leverage Program	Find your heART in Appalachia	\$4,571.58	Washington	
William King Museum of Art	VA250 Marketing Program	Unleashing the Worlf	\$10,000.00	Washington	
Heart of Appalachia Tourism		Heart of Appalachia "3 Day Stay			
Authority	Marketing Leverage Program	and Play/Small Team Retreats"	\$22,750.00	Wise	:
Southwest Regional Recreation					
Authority	Marketing Leverage Program	Get Out Here	\$3,000.00		
Town of Big Stone Gap	DMO Marketing Program	Music Brings Souls Together	\$10,000.00	Wise	
Town of Big Stone Gap	Marketing Leverage Program	#ListenLaughLoveLocal	\$6,000.00	Wise	
Fall On The Form O Disk date	Markating Lawara to Dra		#0.000.00	M/A / the o	
Fall On The Farm @ Richdale	Marketing Leverage Program	Fall On The Farm For Everyone	\$2,000.00	vvytne	

		Millwald Theatre Engagement			
Millwald Theatre	Marketing Leverage Program	Series	\$8,313.20	Wythe	1
Visit Wytheville	DMO Marketing Program	History Worth Celebrating	\$20,000.00	Wythe	1
		Sharpening Our Claws with		-	
Visit Wytheville	Marketing Leverage Program	Miles of Adventures	\$15,000.00	Wythe	1
Wythe County	DMO Marketing Program	Family Escapes Wythe Outdoors	\$20,000.00	Wythe	1
Alleghany Highlands Chamber of		3 Hours to an Epic 3-day			
Commerce & Tourism	DMO Marketing Program	Weekend	\$10,000.00	Alleghany	2
The Masonic Theatre Preservation		The Art of a Uniquely Alleghany	, ,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,		
Foundation	Marketing Leverage Program	Getaway	\$2,000.00	Alleghany	2
		Arts & Culture Tourism	. ,		
Wolfbane Productions	Marketing Leverage Program	Marketing	\$8,000.00	Appomattox	2
		Where History is Larger than	. ,		
		Life: National D-Day Memorial			
National D-Day Memorial	Marketing Leverage Program	2025 Campaign	\$12,000.00	Bedford	2
Wind Vineyards at Smith		Smith Mountain Lake Expansion	<i>+,</i>		
Mountain Lake	Marketing Leverage Program	Initiative	\$7,200.00	Bedford	2
		Virginia's Western Highlands	÷,,200,00		2
Virginia's Western Highlands	Marketing Leverage Program	Highlights	\$6 886 00	Covington	2
			\$0,000.00		£
Across-the-Way Productions, Inc.	Marketing Leverage Program	FloydFest Experience	\$4,588.20	Floyd	2
Floyd Center for the Arts	Marketing Leverage Program	Keela Dooley Marshall	\$3,902.40	-	2
					2
Floyd Tourism	DMO Marketing Program	Why Floyd?	\$19,960.00	Floyd	2
Karma Culture Inc. DBA: Floyd			\$ 0,000,00	Flourd	
Yoga Jam	Marketing Leverage Program	Floyd Yoga Jam - NEXSUS	\$6,800.00	Floyd	2
Town of Floyd	Marketing Leverage Program	Small Town Summer-Marketing	\$3,165.00	Floyd	2
		Find Your Ahhhh Digital	\$0,100.00		2
VisitNRV (Floyd County)	Marketing Leverage Program	Campaign	\$4,140.00	Floyd	2
			φ4,140.00		۷.
Wrenn Pottery	Marketing Leverage Program	16 Hands Pottery Studio Tour	\$2,820.00	Flovd	2
		Discover Rocky Mount			
Discover Rocky Mount	DMO Marketing Program	Moonshine Expansion	\$20,000.00	Franklin	2
Franklin County Board of		Creating Holiday Memories in			
Supervisors	DMO Marketing Program	Franklin County	\$20,000.00	Franklin	2
		Smith Mountain Lake Wine	φ20,000.00		£
Hook Lines and Singers, LLC.	Marketing Leverage Program	Festival	\$5,000.00	Franklin	2
			ψ0,000.00		2
Smith Mountain Lake Regional		SML Targeted Digital and			
Chamber of Commerce	DMO Marketing Program	Regional Print	\$10,000.00	Franklin	ი
		Promoting Virginia's Mountain	φ10,000.00		2
Gilos County	DMO Markating Program	Playground through Creative	¢20 000 00	Gilos	<u>^</u>
Giles County	DMO Marketing Program	Content	\$20,000.00	Giles	2
		Savor: Chefs & Farmers Gather			
		to Celebrate the Best of SW			-
Mountain Lake Lodge	Marketing Leverage Program	Virginia	\$35,000.00	Giles	2
		New River 250 Resilience and	1 -		
Christiansburg Institute	VA250 Marketing Program	Revolution		Montgomery	2
Sinkland Farms	Marketing Leverage Program	Rustic-Chic Wedding Venue	\$3,645.00	Montgomery	2
		Pulaski County: Open for	. .		
Pulaski County Tourism	Marketing Leverage Program	Adventure	\$12,456.00	Pulaski	2
			4		
The Humble Hustle Company, INC	Marketing Leverage Program	Not Your Average Everything	\$8,000.00	Roanoke	2
		Vacation Starts with VA's Blue			
Visit Virginia's Blue Ridge	Marketing Leverage Program	Ridge	\$35,000.00	Roanoke	2
		Turn a Double Play Salem Red			
City of Salem Touriam	DMO Marketing Program	Sox and the Outdoors	\$20,000.00	Salem	2

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Virginia War Memorial FoundationMarketing Leverage ProgramJourney through Richmond: Honor, Explore, & Discover\$6,628.00Richmond-CitySurry CountyVA250 Marketing ProgramSurry County Cultural trail\$10,000.00SurryVirginia Nottoway Indian Circle and Square FoundationMarketing Leverage ProgramNottoway Indian Tribe Annual PowWow\$2,000.00SurryChincoteague Chamber ofImage: Construct of the second	Djimon Hounsou Foundation	Marketing Leverage Program	Run Richmond 16.19	\$24,000.00	Richmond-City	4
Virginia War Memorial FoundationMarketing Leverage ProgramHonor, Explore, & Discover\$6,628.00Richmond-CitySurry CountyVA250 Marketing ProgramSurry County Cultural trail\$10,000.00SurryVirginia Nottoway Indian Circle and Square FoundationMarketing Leverage ProgramNottoway Indian Tribe Annual PowWow\$2,000.00SurryChincoteague Chamber ofImage: Context of the second seco	Venture Richmond	Marketing Leverage Program	Riverfront Canal Cruises	\$2,400.00	Richmond-City	4
Virginia War Memorial FoundationMarketing Leverage ProgramHonor, Explore, & Discover\$6,628.00Richmond-CitySurry CountyVA250 Marketing ProgramSurry County Cultural trail\$10,000.00SurryVirginia Nottoway Indian Circle and Square FoundationMarketing Leverage ProgramNottoway Indian Tribe Annual PowWow\$2,000.00SurryChincoteague Chamber ofImage: Chamber of ContempositionImage: ContempositionImage: ContempositionImage: Contemposition			Journey through Richmond:			
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and Square FoundationMarketing Leverage ProgramPowWow\$2,000.00SurryChincoteague Chamber of </td <td></td> <td></td> <td></td> <td>+</td> <td></td> <td></td>				+		
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				φ2,000.00		+
	-		Discover Fall in Chincotoague			
		DMO Markating Program	-	¢11 100 00	Accompak	-
Center DMO Marketing Program Island \$11,120.00 Accomack				φ11,120.00		5
	Oneneeds Main Otwart Is it it	Marketing Lawrence Dr.		#40 000 00	Accompation	_
Onancock Main Street Initative Marketing Leverage Program O' the Fun You'll Have \$10,800.00 Accomack	Unancock Main Street Initative	Marketing Leverage Program		\$10,800.00	ACCOMACK	5
Marketing Chincoteague's				* •		
Refuge InnMarketing Leverage ProgramNatural Wonders\$4,760.00Accomack	ketuge inn	Marketing Leverage Program	Natural Wonders	\$4,760.00	ACCOMACK	5

Coastal Virginia Tourism Alliance	Marketing Leverage Program	See all the Coast Has to Boast	\$30,000.00	Chesapeake	5
Hampton Convention & Visitor					
Bureau	DMO Marketing Program	Go Beyond Familiar	\$10,000.00	Hampton	5
Jolly's Mill Pond	Marketing Leverage Program	A Taste of History		James City	5
			,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,		
Virginia Living Museum	Marketing Leverage Program	Call of the Wild: Wild Wonders	\$5,600.00	Newport News	5
		A World of Flavor in Newport			
Visit Newport News	DMO Marketing Program	News: No Passport Required	\$10,000.00	Newport News	5
		Meeting Places: The Stories			
Visit Newport News	Marketing Leverage Program	Behind the Spaces	\$4,500.00	Newport News	5
Downtown Norfolk Development					
Corp. d/b/a Downtown Norfolk		Sirens Call: A Downtown			
Council	Marketing Leverage Program	Norfolk Video Series	\$5,928.00	Norfolk	5
		Norfolk Festevents 2025			
Norfolk Festevents, Ltd.	Marketing Leverage Program	Season of Events	\$9,000.00	Norfolk	5
Patriotic Festival	Marketing Leverage Program	Patriotic Festival	\$12,000.00	Norfolk	5
		Coastal Virginia is your Spring			
Virginia Arts Festival	Marketing Leverage Program	Destination for the Arts 2025	\$22,500.00	Norfolk	5
VisitNorfolk	Marketing Leverage Program	How Do You Say Norfolk? OTA	\$30,000.00	Norfolk	5
Cape Charles Main Street dba					
SailFest Cape Charles	Marketing Leverage Program	SailFest Cape Charles		Northampton	5
Town of Cape Charles	DMO Marketing Program	Cape Charles Social Life	\$10,000.00	Northampton	5
Portsmouth Museums and		Portsmouth Tourism History			
Tourism	DMO Marketing Program	Campaign 2025	\$20,000.00	Portsmouth	5
Portsmouth Museums and		Portsmouth Tourism Outdoor			_
Tourism	Marketing Leverage Program	Campaign 2025	\$22,500.00	Portsmouth	5
		Veterans Band Aid Music	** *** **		_
Coastal Care Authority	Marketing Leverage Program	Festival	\$2,000.00	Virginia Beach	5
Family Fun Xperience Theatre	Marketing Leverage Program	Families Love Fun in Virginia	\$6 330 00	Virginia Beach	5
		JACKALOPE Virginia Beach	φ0,000.00		0
		Coastal Connections:			
Tribu USA inc.	Marketing Leverage Program	Marketing Journey 2025	\$12 000 00	Virginia Beach	5
			φ12,000.00		0
		Something for Everyone: 51st			
		Annual Neptune Festival			
Virginia Beach Neptune Festival	Marketing Leverage Program	Boardwalk Weekend	\$11,970.00	Virginia Beach	5
Virginia Museum of					
Contemporary Art	Marketing Leverage Program	Virginia MOCA on the Move	\$15,000.00	Virginia Beach	5
Williamsburg Area Restaurant					
Association	Marketing Leverage Program	Williamsburg Eras Tour	\$2,000.00	Williamsburg	5
		Discover Essex County: A			
Essex County Economic		Chesapeake Gateway			
Development Authority	Marketing Leverage Program	Community	\$8,400.00	Essex	6
Tappahannock	DMO Marketing Program	Tapp into Trail & Tide Adventures	\$20,000.00	Essex	6
		Wind Vineyards Events			
Wind Vineyards at Laurel Grove	Marketing Leverage Program	Expansion Marketing Initiative	\$6,000.00		6
6 Bears & a Goat Brewing Co.	Marketing Leverage Program	Fredtoberfest 2025	\$8,000.00	Fredericksburg	6
	Manhadin et al. D	Virginia Wine Camp: Party on	A		-
Camp Cardinal RV Resort	Marketing Leverage Program	the Half Shell	\$9,450.00	Gloucester	6
Gloucester Main Street	Mankating		#40 0FT FC	Olevester	-
Association	Marketing Leverage Program	Taste Test on Main	\$10,657.50	Gloucester	6
Gloucester Parks, Recreation &	DMO Markating Drages	Divor Dooto & Dotoil	¢10 000 00	Claugester	~
Tourism	DMO Marketing Program	River, Roots & Retail	Φτ0,000.00	Gloucester	6

Marketing Leverage Program	Park It In Gloucester	\$4,500.00	Gloucester	6
	West Point, VirginiaCome for			
Marketing Leverage Program	the Views, Stay for the Charm	\$2,000.00	King William	6
Markating Lovarage Drogram	Destination Compass	¢5 400 00	Langastor	G
	-	\$5,400.00	Lancaster	6
Marketing Leverage Program	,	\$5.400.00	Lancaster	6
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	Stay MORE Play MORE in			
DMO Marketing Program	Kilmarnock Maximize your PTO!	\$20,000.00	Lancaster	6
DMO Marketing Program	Where The Wild Things Are	\$20,000.00	Middlesex	6
	Doold & Discover the Desting			
Markating Lovarage Program	-	\$24 000 00	Middlosov	6
Marketing Leverage Program		φ24,000.00	MiduleSex	0
Marketing Leverage Program	Love on the Half Shell	\$11.700.00	Middlesex	6
0 00 00 000	Detour-ism in the Northern	. ,		
DMO Marketing Program	Neck	\$10,000.00	Richmond - County	6
Marketing Leverage Program	Social Media Paid Advertising	\$4,000.00	Spotsylvania	6
	Broadway's Best Brings History			
				6
Marketing Leverage Program		\$6,990.00	Westmoreland	6
Marketing Leverage Program		\$5.200.00	Westmoreland	6
		+0,20000		-
VA250 Marketing Program	George Washington Birthday	\$5,000.00	Alexandria	7
	Neighborhood Gems of			
DMO Marketing Program	Alexandria	\$20,000.00	Alexandria	7
Marketing Leverage Program	"The Secret's Out" Campaign	\$10,000.00	Alexandria	7
DMO Marketing Brogram	All in Arlington Accossibility	¢10 000 00	Arlington	7
	All III Allington Accessibility	\$10,000.00	Artifigton	/
Marketing Leverage Program	Armed Forces Cycling Classic	\$6,000.00	Arlington	7
	All Aboard for Wine and More -			
Marketing Leverage Program	NYC Edition	\$2,000.00	Arlington	7
		*- - - - - - -		_
Marketing Leverage Program		\$7,200.00	Fairfax	7
Marketing Leverage Program		\$10 500 00	Loudoun	7
		ψ10,000.00		/
Marketing Leverage Program	Experiences	\$4,000.00	Loudoun	7
Marketing Leverage Program	Kingdom of LoudStone			7
	Showcasing Loudoun County,			
Marketing Leverage Program	Virginia's Wine Excellence	\$14,910.00	Loudoun	7
	Creation of Visit Loudoun		1	
DMO Montration Duration		#40 000 00	Laudaur	_
DMO Marketing Program	Meetings Guide	\$10,000.00		7
DMO Marketing Program Marketing Leverage Program			Loudoun Prince William	7
	Marketing Leverage Program Marketing Leverage Program Marketing Leverage Program DMO Marketing Program DMO Marketing Program Marketing Leverage Program Marketing Leverage Program Marketing Leverage Program Marketing Leverage Program Marketing Leverage Program Marketing Leverage Program DMO Marketing Program Marketing Leverage Program DMO Marketing Program DMO Marketing Program Marketing Leverage Program Marketing Leverage Program Marketing Leverage Program Marketing Leverage Program Marketing Leverage Program	Marketing Leverage Program West Point, VirginiaCome for the Views, Stay for the Charm Marketing Leverage Program Destination Compass Discover the Hidden History of the Northern Neck Stay MORE Play MORE in Kilmarnock Maximize your PTO! DMO Marketing Program Where The Wild Things Are DMO Marketing Program Dock & Discover the Boating Capital of the East Coast Marketing Leverage Program Love on the Half Shell DMO Marketing Program Detour-ism in the Northern DMO Marketing Program Social Media Paid Advertising Marketing Leverage Program Sip and Stay by the Bay Colonial Beach Riverfront Retreat - Stay, Explore & Celebrate the Historic Potomac Marketing Leverage Program George Washington Birthday Marketing Program Meighborhood Gems of Alexandria DMO Marketing Program All in Arlington Accessibility Marketing Leverage Program All in Arlington Accessibility Marketing Leverage Program All Aboard for Wine and More - NYC Edition Marketing Leverage Program <td>Marketing Leverage Program West Point, VirginiaCome for the Views, Stay for the Charm \$2,000.00 Marketing Leverage Program Destination Compass \$5,400.00 Marketing Leverage Program Discover the Hidden History of the Northern Neck \$5,400.00 DMO Marketing Program Stay MORE Play MORE in Kilmarnock Maximize your PTO! \$20,000.00 DMO Marketing Program Where The Wild Things Are \$20,000.00 DMO Marketing Program Where The Wild Things Are \$20,000.00 Marketing Leverage Program Dock & Discover the Boating Capital of the East Coast \$24,000.00 Marketing Leverage Program Love on the Half Shell \$11,700.00 DMO Marketing Program Neck \$10,000.00 Marketing Leverage Program Social Media Paid Advertising \$4,000.00 Marketing Leverage Program Sip and Stay by the Bay \$6,990.00 Colonial Beach Riverfront Retreat - Stay, Explore & Celebrate the Historic Potomac \$5,200.00 Marketing Leverage Program George Washington Birthday \$5,000.00 VA250 Marketing Program Alie Arteing Company \$10,000.00 Marketing Leverage Program Aliex Artinia \$20,000.00 Marketing Levera</td> <td>Marketing Leverage Program West Point, VirginiaCome for the Views, Stay for the Charm \$2,000.00 King William Marketing Leverage Program Destination Compass \$5,400.00 Lancaster Marketing Leverage Program Discover the Hidden History of the Northern Neck \$5,400.00 Lancaster DMO Marketing Program Stay MORE Play MORE in Klimarnock Maximize your PTO! \$20,000.00 Lancaster DMO Marketing Program Where The Wild Things Are \$20,000.00 Middlesex DAK Marketing Leverage Program Copital of the East Coast \$24,000.00 Middlesex Marketing Leverage Program Love on the Half Shell \$11,700.00 Middlesex DMO Marketing Program Love on the Half Shell \$11,700.00 Middlesex DMO Marketing Program Social Media Paid Advertising \$4,000.00 Spotsylvania Marketing Leverage Program Social Media Paid Advertising \$10,000.00 Stafford Marketing Leverage Program Sip and Stay by the Bay \$5,290.00 Westmoreland Colorial Beach Riverront Rever \$2,200.00 Mestmoreland \$20,000.00 VA250 Marketing Program</td>	Marketing Leverage Program West Point, VirginiaCome for the Views, Stay for the Charm \$2,000.00 Marketing Leverage Program Destination Compass \$5,400.00 Marketing Leverage Program Discover the Hidden History of the Northern Neck \$5,400.00 DMO Marketing Program Stay MORE Play MORE in Kilmarnock Maximize your PTO! \$20,000.00 DMO Marketing Program Where The Wild Things Are \$20,000.00 DMO Marketing Program Where The Wild Things Are \$20,000.00 Marketing Leverage Program Dock & Discover the Boating Capital of the East Coast \$24,000.00 Marketing Leverage Program Love on the Half Shell \$11,700.00 DMO Marketing Program Neck \$10,000.00 Marketing Leverage Program Social Media Paid Advertising \$4,000.00 Marketing Leverage Program Sip and Stay by the Bay \$6,990.00 Colonial Beach Riverfront Retreat - Stay, Explore & Celebrate the Historic Potomac \$5,200.00 Marketing Leverage Program George Washington Birthday \$5,000.00 VA250 Marketing Program Alie Arteing Company \$10,000.00 Marketing Leverage Program Aliex Artinia \$20,000.00 Marketing Levera	Marketing Leverage Program West Point, VirginiaCome for the Views, Stay for the Charm \$2,000.00 King William Marketing Leverage Program Destination Compass \$5,400.00 Lancaster Marketing Leverage Program Discover the Hidden History of the Northern Neck \$5,400.00 Lancaster DMO Marketing Program Stay MORE Play MORE in Klimarnock Maximize your PTO! \$20,000.00 Lancaster DMO Marketing Program Where The Wild Things Are \$20,000.00 Middlesex DAK Marketing Leverage Program Copital of the East Coast \$24,000.00 Middlesex Marketing Leverage Program Love on the Half Shell \$11,700.00 Middlesex DMO Marketing Program Love on the Half Shell \$11,700.00 Middlesex DMO Marketing Program Social Media Paid Advertising \$4,000.00 Spotsylvania Marketing Leverage Program Social Media Paid Advertising \$10,000.00 Stafford Marketing Leverage Program Sip and Stay by the Bay \$5,290.00 Westmoreland Colorial Beach Riverront Rever \$2,200.00 Mestmoreland \$20,000.00 VA250 Marketing Program

Augusta County Historic Scoeity	VA250 Marketing Program	August County History Trail	\$850.00	Augusta	8
Russell Museum	Marketing Leverage Program	Get Me on the map!	\$8,000.00	-	8
Fort Lewis Lodge & Farm	Marketing Leverage Program	Food & Wellness Initiative	\$9,000.00	-	8
			<i>+</i> ·············		
		Basecamp Vine: Your Gateway			
Vine Cottage Inn	Marketing Leverage Program	to Bath County's Adventures	\$4,725.00	Bath	8
Visit Bath County	DMO Marketing Program	Soak it Up!	\$20,000.00		8
Nothin' Fancy Bluegrass Festival	Marketing Leverage Program	Festival Advertising	\$2,000.00	Buena Vista	8
					_
Clarke County	DMO Marketing Program	It's Time to Experience Clarke	\$16,000.00	Clarke	8
Clarke County Historical					_
Association	Marketing Leverage Program	Fall Art at the Mill	\$3,114.00		8
L'Auberge Provencale	Marketing Leverage Program	Savoring Shenandoah	\$5,880.00	Clarke	8
		The 21st Annual Watermelon		<u>.</u>	-
SRSM Productions	Marketing Leverage Program	Pickers' Fest	\$2,400.00	Clarke	8
Harrisonburg Tourism and Visitor					_
Services	DMO Marketing Program	Harrisonburg Happy		Harrisonburg	8
Lime Kiln Arts Inc.	Marketing Leverage Program	Out of Region Marketing	\$3,497.40	Lexington	8
			.		
Hillside	Marketing Leverage Program	Exploring Shenandoah Valley	\$4,000.00	Page	8
		Unlock the Wonders of Page			
		Valley: Your Ultimate Adventure			
Page Valley	DMO Marketing Program	Guide	\$10,000.00	Page	8
Shenandoah Valley Travel		100 Epic Experiences in the			
Association	DMO Marketing Program	Shenandoah Valley	\$20,000.00	Page	8
		Crossroads to Adventure – A			
		Multi-Altitude Shenandoah			
Jon Henry General Store	Marketing Leverage Program	Valley Experience	\$2,000.00	Shenandoah	8
Shenandoah County	DMO Marketing Program	Treasure Trekking	\$10,000.00	Shenandoah	8
Shenandoah County Chamber of		VA ss for Shopping & Bargain			
Commerce	Marketing Leverage Program	Lovers: The Rt. 11 Experience	\$5,460.00	Shenandoah	8
		Let the Music Lead You:			
		Discover Orkney Springs, Basye			
Shenandoah Valley Music Festival	Marketing Leverage Program	& More	\$11,900.00	Shenandoah	8
		The Ultimate Getaway			
Wolf Gap Vineyard	Marketing Leverage Program	Destination	\$5,400.00	Shenandoah	8
		Staunton: Step Off the Bus,			
Visit Staunton, VA	DMO Marketing Program	Step Into a Story	\$10,000.00	Staunton	8
		Make It Magic - Storybook			
Visit Staunton, VA	Marketing Leverage Program	Staunton	\$9,100.00	Staunton	8
Appaloosa Festival, LLC	Marketing Leverage Program	Virginia Roots Reunion	\$4,800.00	Warren	8
Downriver Adventure Company		Reconnect. Relax. Refresh.			
LLC	Marketing Leverage Program	Remember.	\$2,000.00	Warren	8
Front Royal Virginia	DMO Marketing Program	Mess Makes Memories	\$10,000.00	Warren	8
Visit Waynesboro	DMO Marketing Program	A Getaway Worth Staying For	\$20,000.00	Waynesboro	8
Museum of the Shenandoah		Shenandoah Prehistoric			
Valley	Marketing Leverage Program	Adventure	\$11,880.00	Winchester	8
Shenandoah Summer Music					
Theatre	Marketing Leverage Program	2025 Summer Season		Winchester	8
Crozet Winter Brews Festival	Marketing Leverage Program	Winter Brews Getaway	\$3,600.00	Albemarle	9
Foxfield Racing LLC	Marketing Leverage Program	Virginia Steeplechase Racing	\$3,239.86	Albemarle	9
Friends of (Charlottesville)		Make it Happen Downtown –			
Downtown	Marketing Leverage Program	50Yyears	\$2,000.00	Albemarle	9
James Monroe's Highland					
(William & Mary Foundation)	Marketing Leverage Program	A Window to a New Americca	\$2,880.00	Albemarle	9

		Local VA250 Podcast/History			
Charlottesville-Albemarle VA250	VA250 Marketing Program	Lovers	\$10,000.00	Charlottesville	9
		13th Annual Tom Tom Festival:			
Tom Tom Foundation	Marketing Leverage Program	EVOLVE	\$15,000.00	Charlottesville	9
Culpeper Department of Tourism	Marketing Leverage Program	Culpeper Arts & Culture	\$17,500.00	Culpeper	9
Culpeper Tourism and Town					
Economic Development	DMO Marketing Program	Culpeper is for Food Lovers	\$20,000.00	Culpeper	9
Culpeper VA250	VA250 Marketing Program	Culpeper VA250 Storytelling	\$10,000.00	Culpeper	9
		Find Pleasant Grove: By Land			
Fluvanna County	DMO Marketing Program	and Water	\$20,000.00	Fluvanna	9
		Greene Wine Elevation			
Greene County Tourism	DMO Marketing Program	Campaign	\$10,000.00	Greene	9
Greene County Tourism	Marketing Leverage Program	Beyond the Boundary	\$3,000.00	Greene	9
		Content Development and			
Louisa County	DMO Marketing Program	Search Engine Optimization	\$20,000.00	Louisa	9
Louisa County Chamber of					
Commerce	Marketing Leverage Program	Tracks, Trails & Timeless Tales	\$6,525.00	Louisa	9
		See. Sip. Savor. Madison			
Madison County Tourism	Marketing Leverage Program	County.	\$10,000.00	Madison	9
Indigo House	Marketing Leverage Program	2025 Evergreen NC	\$2,000.00	Nelson	9
Love Ridge Mountain Lodging	Marketing Leverage Program	Love Virginia	\$5,600.00	Nelson	9
Nelson County Tourism	DMO Marketing Program	Toast Virginia	\$10,000.00	Nelson	9
Orange County Economic		Elijah Craig History and			
Development and Tourism	DMO Marketing Program	Cocktail Trail	\$20,000.00	Orange	9
Orange County Economic		Eligiah Craig Orange County			
Development and Tourism	VA250 Marketing Program	Home (VA250)	\$10,000.00	Orange	9